

Animoto Video Project Rubric

Category	Excellent	Good	Acceptable	Needs Work	Incomplete	Total
Title	Catchy title relating to topic.	Appropriate title relating to topic.	Title relating to topic.	Title does not relate to topic.	No title.	/4
Information	Includes 5 or more points relating to the topic.	Includes 4 points relating to the topic.	Includes 2 to 3 points relating to the topic.	Includes a point relating to the topic.	No relevant information included.	/20
Images	Includes 10 or more different images related to topic.	Includes 7 to 9 different pictures related to topic.	Includes 4 to 6 different pictures related to topic.	Includes 1 to 3 different pictures related to topic.	No images related to the topic.	/16
Design	Video is 1-2 minutes; style and music choices work to enhance topic and are appropriate for a school project.	Video is at least a minute long. Style and music choices relate to topic and are appropriate for a school project.	Video is less than a minute. Style and music choices may not relate to topic, but are appropriate for a school project.	Video is under 30 seconds. Music or style is inappropriate.	No video submitted.	/8
Citations	Includes a list of 5+ works cited correctly in MLA format at the end of the video.	Includes a list of 4-5 works cited correctly in MLA format at the end of the video.	Includes a list of 2-3 works cited at the end of the video, or works have 2-3 citation errors.	Includes a list of 1 work cited at the end of the video; works are incorrectly cited or lack information.	No works cited slide.	/8
Final Score (To find out your percentage, divide your final score by 56)						/56